

NATIONAL NETWORK OF  
Partnership Schools  
JOHNS HOPKINS UNIVERSITY

## NNPS Online Leadership Institute

**PART 1**  
**March 17, 18, and 25, 2022**

Johns Hopkins University-School of Education  
Baltimore, MD

Facilitators  
Joyce L. Epstein, Director  
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## LOGISTICS

- **RENAME YOURSELF.**  
In the Participant List, hover over your name and click on "RENAME."  
Type in your **FIRST** and **LAST NAMES.**  
(We use this to assign breakout rooms.)
- Use the **CHAT** box for questions, comments, or help needed.
- Please **MUTE** your mic and **TURN OFF** your video.  
When you volunteer to share ideas you will turn these on.
- This session **will be recorded** and will be available as an **ARCHIVE** in a short time.
- All **activities** (previously e-mailed to you) and additional **resources** for this Institute are on the NNPS website:  
[www.partnershipschools.org](http://www.partnershipschools.org)

Click on the link to **Leadership Institute Activities and Resources for MARCH 17—PART 1.** We will use **Activities 0, 1, and 2 today.**

- We will address **YOUR questions** at the end of each session or in follow-up e-mail.

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### MEET the NNPS Staff for the Leadership Institute

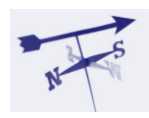
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## Who is Here?

**LEADERS FOR PARTNERSHIPS ARE ONLINE FROM:**

**ARKANSAS  
CONNECTICUT  
NORTH DAKOTA  
SOUTH CAROLINA**

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## Leadership Institute

**Parts 1 and 2 (MARCH 17 and 18):**  
Focus on **YOUR SCHOOLS** – What **YOU** need to know to guide your **SCHOOLS** to develop and continually improve their partnership programs.  
We will demonstrate how **YOU** can use our resources to conduct the NNPS One-Day Team Training Workshop for your schools.

Part 3 (MARCH 25):  
Focus on **YOUR LEADERSHIP** – What **YOU** need to know about **YOUR** roles and responsibilities as leader for partnerships at your location, and how to draft an ambitious—but do-able—Leadership Plan for Partnerships for the 22-23 school year.

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Institute Objectives: March 17 and 18

**FOCUS ON YOUR SCHOOLS**—YOU will be able to conduct the NNPS Workshop for **YOUR** Action Teams for Partnerships (ATPs):

- Describe the **NNPS Model.**
- Understand the **Framework of Six Types of Involvement.**
- Meet **Challenges to Engage ALL Families.**
- Reach **Results for STUDENT SUCCESS.**
- Organize an **Action Team for Partnerships ( ATP).**
- **DRAFT a One-Year Action Plan for Partnerships for the 2022-23 school year** linked to goals in each **School Improvement Plan.**
- Identify **NNPS resources** to help with this work.

District and organization leaders help their school ATPs to organize effective partnership programs.

State, county, regional leaders will guide **DISTRICT** leaders to assist their own schools' ATPs.

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## Why is it important to engage families and the community in children's education?

### Research shows that:

- Students with involved parents – regardless of their income or background – do better in school.
- Partnership programs can increase student **achievement**, improve **attendance** and **behavior**, and promote positive **social skills**.
- When partnership practices are **linked to school goals**, families become involved in ways that increase students' learning and success.



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## Why is it important for DISTRICTS to have LEADERS for PARTNERSHIPS?

### Research shows that:

When Leaders for Partnerships provide training and facilitation to schools' Action Teams for Partnerships, **the schools:**

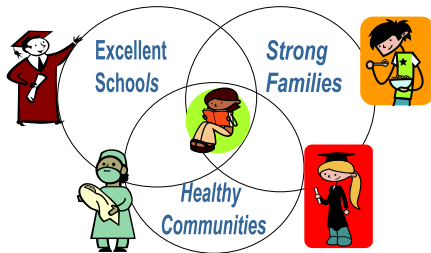
- Have **higher quality partnership programs**
- Address more challenges to **involve more families**, including those who are typically "hard to reach."

Source: Epstein & Sheldon, 2016; Epstein, Galindo, & Sheldon, 2012. Summary in notebook pocket.

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## Everyone wants EXCELLENT and SUCCESSFUL SCHOOLS and STUDENTS.

How will we reach these goals?  
Theoretical Model: *Overlapping Spheres of Influence*



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## What is important to know about school, family, and community partnerships?

Not only **THAT** partnerships are important.

But also **WHAT** is needed in an excellent partnership program?

**HOW** to organize high-quality and effective **programs**.

and... **HOW** to customize programs to engage **all families** with **diverse backgrounds**.



We must think in **new ways** about leadership for partnerships?

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## **YOUR** One-Day Workshop for SCHOOLS' Action Teams for Partnerships (ATPs)



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## Primary Components of the NNPS Model

- Framework of Six Types of Involvement
- Action Team for Partnerships
- One-Year Action Plan for Partnerships
- Evaluation of Quality and Progress
- Continually Improve



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## Understand the Framework of Six Types of Involvement

### Competency Checklist Leadership Topic #1



The Baltimore Oracle says:  
"District, state, county, regional, and organization leaders must be able to discuss good examples of the six types of involvement in their workshops for school teams."

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## Use the Framework of Six Types of Involvement

and

## Solve Challenges to Engage ALL Families

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### Keys to School, Family, and Community Partnerships EPSTEIN'S FRAMEWORK OF SIX TYPES OF INVOLVEMENT

	<b>Type 1</b> <b>PARENTING</b> Understand child development. Educators know families.
	<b>Type 2</b> <b>COMMUNICATING</b> TWO-WAY connections about school programs and children's progress.
	<b>Type 3</b> <b>VOLUNTEERING</b> At school, in class, at home, and as audiences.
	<b>Type 4</b> <b>LEARNING AT HOME</b> Connections on homework, course choices, other talents.
	<b>Type 5</b> <b>DECISION MAKING</b> All major groups represented on school committees.
	<b>Type 6</b> <b>COLLABORATING WITH COMMUNITY</b> Resources and activities from many groups, agencies. FROM the community and FOR the community.

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### Type 1 PARENTING

#### Basic Responsibilities of Families

- ✓ Housing, health, nutrition, clothing, safety
- ✓ Parenting skills for all age levels
- ✓ Home conditions that support children as students at all grade levels
- ✓ Information and activities to help schools KNOW their families

**MEET THE CHALLENGE!**



Provide information to *all* families who want it or who need it, not just to the few who attend workshops or meetings at the school building.

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## Type 1: Parenting

### Tiger Closet Coat and Clothes Exchange

John Tyler Elementary School  
Hampton, Virginia

Promising Partnership Practices 2006, p. 85



Also see:

### Financial Aid Workshop for Parents and Students

Mullins High School  
Mullins, South Carolina  
Promising Partnership Practices 2006, p. 48

... and many other **Type 1 - Parenting** activities in the annual collections of *Promising Partnership Practices*

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### Type 2 COMMUNICATING

#### Basic Responsibilities of Schools

##### SCHOOL-TO-HOME

- ✓ Memos, notices, report cards, conferences, newsletters, phone calls, computerized messages, e-mail, websites
- ✓ Information to help families  
Understand school programs and children's progress

##### HOME-TO-SCHOOL

- ✓ Two-way channels of communication for questions and interactions

**MEET THE CHALLENGE!**

- ✓ Make memos, notices, and other print and non-print communications clear and understandable for all families.

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## Type 2: Communicating

### Simply the Best

South Florence High School  
Florence, South Carolina

*Promising Partnership Practices, 2014*

Also see:

### Student-Led Conferences

West Carrollton Middle School  
West Carrollton, Ohio

*Promising Partnership Practices 2012*

...and other **Type 2-Communicating** activities in the annual collections of *Promising Partnership Practices*.



Showcase school programs and celebrate student diversity!

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## Type 3 VOLUNTEERING Involvement at and for the School



### VOLUNTEERS

- ✓ In School or Classroom
- ✓ For School or Classroom

### AUDIENCES

- ✓ Attend assemblies, performances, sports, assemblies, celebrations, and other events

### MEET THE CHALLENGE!

- ✓ Recruit widely, create flexible schedules, provide training for volunteers and recognize audiences as volunteers.

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## Type 3: Volunteering

### BES Goes to Work

Ballentine Elementary School  
Irmo, SC.

*Promising Partnership Practices 2006, p. 46*

Also see:

### Volunteer Survey

Whittier Elementary School  
Waukesha, Wisconsin  
*Promising Partnership Practices 2006, p. 87*

... and many other **Type 3-Communicating** activities in the annual collections of *Promising Partnership Practices*.



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## Type 4 LEARNING AT HOME Involvement in Academic Activities

INFORMATION and ACTIVITIES  
FOR FAMILIES and STUDENTS ON...

- ✓ How to help at home with homework
- ✓ Required skills to pass each subject
- ✓ Curriculum-related decisions
- ✓ Other skills and talents

### MEET THE CHALLENGE!

- ✓ Design and implement **interactive homework** that guides students to show and discuss important class work, new skills, and ideas with their families



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## Type 4: Learning at Home

### Blue Ribbon Homework Center

Amstad Elementary School  
Kennewick, Washington

*Promising Partnership Practices, 2011*

Also see:

### NNPS Teachers Involve Parents in Schoolwork (TIPS) Interactive Homework

MATH, SCIENCE, and LANGUAGE ARTS  
in the ELEMENTARY and MIDDLE GRADES

On the NNPS website: [www.partnershipschoools.org](http://www.partnershipschoools.org)  
in the TIPS section.



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## Type 5 DECISION MAKING Participation and Leadership

- ✓ Advisory councils, school improvement team
- ✓ Action Team for Partnerships
- ✓ PTA/PTO membership, participation, leadership, representation
- ✓ Other school or district committees
- ✓ Independent school advisory and advocacy groups

### MEET THE CHALLENGE!

- ✓ Include parent leaders from all racial, ethnic, socioeconomic, and other groups in the school.



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## Type 5: Decision Making

### Parent/Teachers Collaboration Dinner

Deal Island Elementary School  
Deal Island, Maryland

*Promising Partnership Practices 2008, p. 84*



*Let's try this!*

**Also see:**

#### Room Parent Program

Indian Community School  
Franklin, Wisconsin

*Promising Partnership Practices 2012, p. 72*

... and other **Type 5-Decision Making** activities in the annual collections of *Promising Partnership Practices*.

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## Type 6

### COLLABORATING WITH THE COMMUNITY

- ✓ Community contributes to schools, students, and families
  - Business partners
  - Cultural and recreational groups
  - Health services
  - Service and volunteer groups
  - Senior citizen organizations
  - Faith organizations
  - Government and military agencies
- ✓ Schools, students, and families to contribute to the community



### MEET THE CHALLENGE!

- ✓ Inform all families and students about community programs and services.

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## Type 6: Collaborating with the Community

### College and Career Readiness Conference

Northridge High School  
Layton, Utah

*Promising Partnership Practices 2012,*



**Also see:**

#### Read for a Bead

Delmae Elementary School  
Florence, South Carolina

*Promising Partnership Practices, 2017*

... and other **Type 6-Collaborating with the Community** activities in annual collections of *Promising Partnership Practices*.

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## ZOOM-ROOM ACTIVITY 1 JUMPING HURDLES

Schools do not start work on partnerships at "zero."  
Just about all schools have implemented some successful family engagement activities and solved challenges along the way.

In your ZOOM-ROOM, select a RECORDER. Share **ONE** example:

**A SUCCESSFUL ACTIVITY FOR FAMILY OR COMMUNITY INVOLVEMENT** at your school.

**A CHALLENGE THAT AROSE** in implementing the activity.

**A SOLUTION TO THE CHALLENGE.**

**A "NEXT STEP"** to improve the activity.

**Which TYPE(s) OF INVOLVEMENT** were activated? \_\_\_\_\_

You will have **15 minutes** for this activity.

When we return as a full group, we will ask **2 RECORDERS** to share an activity, challenge, solution, and next step.

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**10 Minute Break**

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## REACH RESULTS for Student Success

The **SIX TYPES** of engagement can be designed and implemented to **contribute to specific school improvement goals**.

Competency  
Checklist  
#2



The Baltimore Oracle says:  
"District, state, county, regional, and organization leaders should **ALWAYS** focus on **RESULTS** for **STUDENTS** – as the **MAIN REASON** for a partnership program."

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**Benefits of Partnerships: Results of Research**  
*What Will Well-Designed and Well-Implemented  
 Family and Community Involvement Activities DO?*

**For STUDENTS**

- ✦ Higher grades and test scores
- ✦ Better attendance
- ✦ Improved behavior at home and at school
- ✦ Better social skills and adjustment to school
- ✦ More classes passed and credits earned
- ✦ Increased enrollment in more challenging academic programs and graduation on time

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**Benefits of Partnerships: Results of Research**  
*What Will Well-Designed and Well-Implemented  
 Family and Community Involvement Activities DO?*

**For PARENTS**

- ✦ Stronger sense of support from school and other parents
- ✦ More awareness of student progress and effective responses to problems
- ✦ Increased self confidence about guiding student through school
- ✦ Appreciation of teachers' work and skills
- ✦ Increased feeling of ownership of school

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**Benefits of Partnerships: Results of Research**  
*What Will Well-Designed and Well-Implemented  
 Family and Community Involvement Activities DO?*

**For TEACHERS**

- ✦ Increased respect for families' strengths and efforts
- ✦ Increased understanding of families goals for their children
- ✦ Greater readiness to involve all families in new ways
- ✦ Use of community resources to enrich students' experiences
- ✦ Increased satisfaction with teaching

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**ELEMENTARY SCHOOL EXAMPLES**

for a One-Year Action Plan for Partnerships to **IMPROVE READING ACHIEVEMENT**

**READING GOAL**



- TYPE 1** Workshops for parents on various ways to read aloud with young children
- TYPE 2** Parent-teacher-student conferences on reading goals and reading progress
- TYPE 3** Reading-partner volunteers, guest readers of favorite stories, and other organized, ongoing read-with-me activities
- TYPE 4** Family Reading Night to demonstrate reading strategies for parents and grade-specific activities to conduct with students at home
- TYPE 5** PTA OR PTO supports a family room to provide information on children's reading, and to conduct book swaps or sponsor other reading activities
- TYPE 6** Donations from business partners of books for classrooms, for the school library, and for children to take home

...AND MANY OTHER IDEAS FOR EACH TYPE OF INVOLVEMENT

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**ELEMENTARY SCHOOL EXAMPLES**  
 for a One-Year Action Plan for Partnerships to **IMPROVE MATH SKILLS**

**MATH GOAL**



- TYPE 1** Workshops for parents to explain new math standards and tests, and to demonstrate and discuss how math skills are taught to students
- TYPE 2** Articles for parents by students in school or class newsletters or posted on the school website on interesting math topics and skills
- TYPE 3** Volunteer math tutors to assist students who need one-on-one tutoring and extra help with specific math skills
- TYPE 4** Weekly interactive homework assignments for students to demonstrate mastery of a math skill for family partners and to discuss how each skill is used in everyday situations
- TYPE 5** PTA/PTO-sponsored Family Math Night for fun and learning
- TYPE 6** After-school programs funded by business and community partners to provide students with extra help and enrichment activities in math

...AND MANY OTHER IDEAS FOR EACH TYPE OF INVOLVEMENT

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**MIDDLE SCHOOL EXAMPLES**  
 for a One-Year Action Plan for Partnerships to **IMPROVE ATTENDANCE**

**ATTENDANCE GOAL**




- TYPE 1** "Attendance Summit" for parents on the importance of student attendance. Speakers may include school administrators, counselors, legal experts, teachers, health service providers, students, and family members
- TYPE 2** Recognition postcards for good or improved attendance
- TYPE 3** Family volunteers as attendance monitors
- TYPE 4** Interactive homework for students and family partners to create a poster about why good attendance is important
- TYPE 5** PTA/PTO communications, translated as needed, for all families on requirements for student attendance and on-time arrival, and steps to take when students return to school after illness
- TYPE 6** Local businesses issue "gold cards" for discounts to students and their families if students have satisfactory or improved attendance in each report card period.

...AND MANY OTHER IDEAS FOR EACH TYPE OF INVOLVEMENT

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**HIGH SCHOOL EXAMPLES**  
for a One-Year Action Plan for Partnerships to **IMPROVE POSTSECONDARY PLANNING**

**COLLEGE & CAREER GOAL** 

**TYPE 1** Workshops for parents and students on course credits and requirements for high school graduation, college financial aid, college entry tests, and career planning

**TYPE 2** Series of videos for families to learn about high school graduation requirements and postsecondary planning

**TYPE 3** Field trips for students and parents to local colleges and universities


**TYPE 4** Interactive homework that requires students to discuss their academic goals and career plans with a family partner and to outline strategies for reaching these goals

**TYPE 5** A postsecondary planning committee of parents, teachers, and students to implement a series of activities on college awareness and career options from 9<sup>th</sup> to 12<sup>th</sup> grade

**TYPE 6** "College and Careers" club linking students and families with alumni from the school to increase knowledge and actions on postsecondary paths and opportunities

...AND MANY OTHER IDEAS FOR EACH TYPE OF INVOLVEMENT

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**GROUP ACTIVITY**  
**MAKE THE CONNECTION** 

Before you go to the ZOOM ROOM, let's think together...  
What do we mean by **GOAL-LINKED** family engagement activities ?  
What is one **GOAL** for student achievement or behavior that teachers work on with students?

Teachers work on **THIS goal** for student achievement or behavior: \_\_\_\_\_

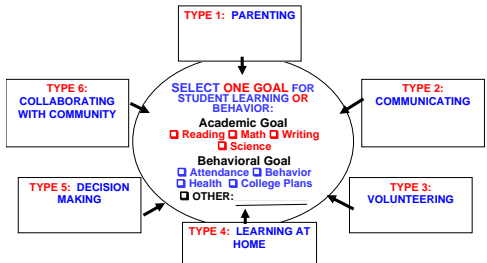
One family engagement activity to help students reach **THIS goal** is: \_\_\_\_\_

**HOW** might this involvement activity help students reach **THIS goal** for achievement or behavior? \_\_\_\_\_

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**ZOOM-ROOM ACTIVITY 2**  
**USE THE SIX TYPES OF INVOLVEMENT TO REACH A GOAL FOR STUDENT SUCCESS**

In the CENTER OVAL, choose one major **GOAL** for **STUDENT LEARNING or BEHAVIOR** that is important in your schools. Identify at least four family and community involvement activities that would support that goal in your schools. Select a **RECORDER** to write your group's **GOAL-LINKED** activities. Be prepared to share when we return to the full group room.



**TYPE 1: PARENTING**

**TYPE 2: COMMUNICATING**

**TYPE 3: VOLUNTEERING**

**TYPE 4: LEARNING AT HOME**

**TYPE 5: DECISION MAKING**

**TYPE 6: COLLABORATING WITH COMMUNITY**

**SELECT ONE GOAL FOR STUDENT LEARNING OR BEHAVIOR:**


Academic Goal  
 Reading  Math  Writing  Science

Behavioral Goal  
 Attendance  Behavior  Health  College Plans

OTHER: \_\_\_\_\_

You will have 25 minutes for this activity.


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**Q & A** 

**Write YOUR QUESTIONS in the CHAT BOX, NOW.**

- Use the Framework of Six Types of Involvement
- Meet Challenges to Reach All Families
- Reach Results by Using the Six Types of Involvement to Focus on Specific Goals
- Other Questions?

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**NEXT STEPS** 

**Reflect on Part 1 — Our Work TODAY**  
Before you leave, please write in the CHAT box:

- One "aha moment" from today's information
- One question still on your mind (include your e-mail to receive an answer to your question).

"See you" tomorrow, **MARCH 18 at 2 p.m.**

We will complete the content of **YOUR WORKSHOP** for YOUR schools' Action Teams for Partnerships (ATPs).  
**Same time, same ZOOM!**

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For more information and membership forms, visit **NNPS** at [www.partnershipschools.org](http://www.partnershipschools.org)

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